

# Project Manager (integrated degree) Apprenticeship

For employees responsible for delivering projects (or project subsets) in line with defined objectives. On completion, apprentices will gain:

- > **BA (Hons) Project Management**
- > **International Project Management Association (IPMA) qualification**
- > **Membership of Association for Project Management (APM)**



# Course Information

## Project Manager (integrated degree) Apprenticeship

The Project Manager Degree Apprenticeship supports the development of knowledge, skills and behaviours of those involved in the management of projects. The programme will enable learners to develop defined objectives, manage stakeholder expectations, and lead multi-skilled and cross-disciplinary teams to deliver the projects to time, cost and quality requirements. Project Managers will also apply skills and leadership behaviours to manage the social, legal and environmental implications of their project.

### Course duration

> **3 to 3.5 years**

### Cost

Apprenticeships are paid for by employers and government funding:

- > **Apprenticeship Levy payers: £22,000 (cost will be covered by the levy funds in your digital account)**
- > **Non-Levy paying organisations: £1,100 (95% of cost covered by Government through co-investment)**

## Entry requirements

A typical applicant would have at least two A levels (or equivalent), together with Mathematics and English at GCSE grade 4 (grade C) or above (or equivalent). However, the University would also welcome applications from mature students without conventional entry requirements and can take into account alternative qualifications and experience.

## Job role and evidence requirements

**Applicants need to evidence the following as part of their job role in order to meet the requirements of the apprenticeship:**

### GOVERNANCE AND FINANCIAL CONTROL OF PROJECTS:

- Evaluate and establish appropriate project governance through the incorporation of policies, regulations, processes, roles and structures in different project types and organisational structures
- Manage project budgets and costs within appropriate financial frameworks and report project performance
- Construct robust project business cases that demonstrate the benefits and value expected from project deliverables.

### STAKEHOLDER AND COMMUNICATIONS MANAGEMENT

- Communicate effectively with internal and external stakeholders to build and maintain their support for successful project outcomes.

### QUALITY MANAGEMENT:

- Apply quality management frameworks and monitor their impact in a project environment - including assurance, control and continuous improvement of deliverables, processes and procedures.

### ORGANISATIONAL CHANGE MANAGEMENT AND STRATEGY:

- Prepare organisations, teams and individuals for organisational change including an analysis of the current state, preparation of an envisaged future state and plans for progressing from one to the other
- Evaluate how programmes and projects enable organisations to achieve their short, medium and long-term strategies and how these can vary depending on the size of the organisation.

### ESTIMATING, PLANNING AND SCHEDULING AND RISK MANAGEMENT:

- Develop and manage projects within different planning frameworks
- Prepare and maintain resourced project schedules for project monitoring, control and delivery
- Analyse schedule integrity, dependencies and their implications
- Apply the concepts of project change control using appropriate processes and tools to manage scope, requirements, benefits and success factors of a project.

### PROJECT JUSTIFICATION AND ORGANISATIONAL STRATEGY:

- Develop robust business plans and the requirement to revisit such plans at key stages of a project to ensure ongoing viability of the business case.

### PROCUREMENT AND CONTRACT MANAGEMENT:

- Procure goods and services in a cost effective, process driven manner
- Manage projects within commercial and contractual policies, practices and relationships and understand the importance of supply chain management in a project environment.



# Module Information

## BA (Hons) Project Management

During year one, learners are introduced to broad project management knowledge and skills and introduced to key business and management concepts.

In year 2, learners will explore their own interests and deepen their insights, before moving into their final year of study which will explore advanced topics within project management and develop awareness of their own responsibility as a business leader. Apprentices will also put their knowledge into action by completing a self-managed project (dissertation).

## YEAR 1 MODUES

### **BUSINESS ENTERPRISE**

The module enables learners to develop an enterprising mindset and help to identify some of the skills and attributes they already possess. Encouraged to think in an enterprising fashion, apprentices will learn new approaches to adapt and enhance their individual style.

### **BUSINESS FINANCE**

Learners gain an understanding of the way in which accounting is used in the external evaluation of organisations and develop the ability to use accounting and finance techniques in decision making, control, management and adding value to performance.

### **PERSONAL AND PROFESSIONAL DEVELOPMENT FOR BUSINESS**

Your apprentices will become more aware of their own personal and professional development through reflection and interaction with peers. Drawing on related theories, they will understand the importance of personal development.

### **PROJECTS AND ORGANISATIONS**

This module will introduce key concepts in project management, including the concepts of projects in the context of organisations, strategy and resources. Learners broaden their knowledge and examine key topics such as project environments and impact upon business strategy, in addition to project team and resource management. The module acts as the stepping stone to equip them with the professional acumen to deal with challenges in a fast-paced corporate world and to become an effective project manager.

### **THE INTERNATIONAL MARKET ENVIRONMENT**

This module introduces basic economic theories of markets and competition along with aspects of the wider business environment, including government policy and the macro-economy. These ideas are then applied to the practical analysis of markets using segmentation, targeting, and positioning framework.

### **UNDERSTANDING ORGANISATIONS**

Apprentices study some of the general principles of business management, particularly in the context of structure, culture, leadership, organisational behaviour, the business environment and the impact of these areas operationally. They are also introduced to the concept of strategic management with an emphasis on organisational resource and competency. They will consider the impact of organisational behaviour on overall business effectiveness, examining the role of the individual within the organisation and exploring motivation, perception and personal impact.

## **YEAR 2 MODUES**

### **AGILE MANAGEMENT**

In a world of relentless and fast paced change the most important question for any company is 'are we agile?' In other words are we able to deal with new situations and changes quickly and successfully. This module examines the greatest resource available – people. Learners will develop knowledge and understanding of why much of management is no longer fit for purpose (management 1.0), and how a new alternative is emerging (management 2.0) is an alternative fit for the 21st century.

### **ENTERPRISE AND PRACTICE**

This applied module allows apprentices to demonstrate their practical skills and knowledge within a work environment. They explore the theoretical and practical world of business and will explore entrepreneurial and wider managerial approaches to the development of business within enterprise. They will be guided to recognise and reflect on this practice and use your own organisation as a case study, while being supported by academic staff and business contacts.

### **INTERNATIONAL BUSINESS AND MANAGEMENT**

An understanding of the main issues affecting international business in the global economy and explore topics including globalisation, trade, economic growth and development is the focus of this module, specifically examining these topics across different cultures. As the module progresses learners become able to differentiate cultural variations and the impact of cultural difference on individuals and key organisations.

### **MANAGING PEOPLE THROUGH CHANGE**

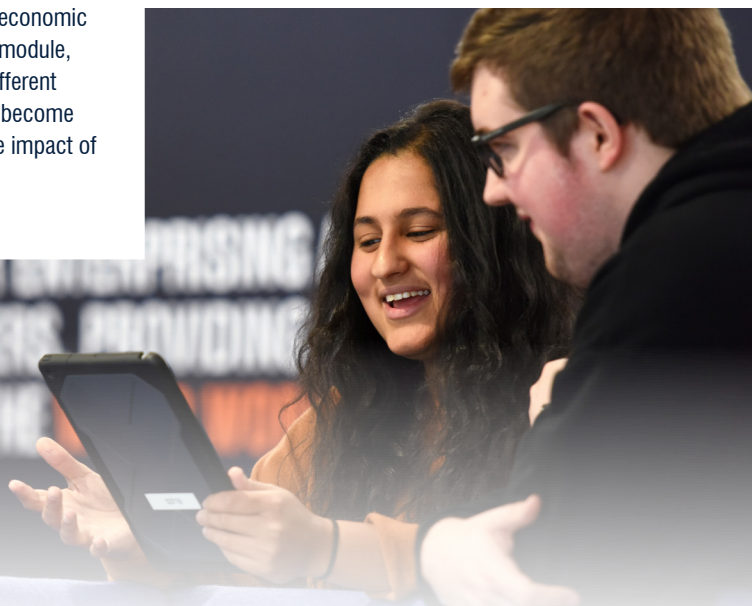
The module will provide a comprehensive understanding of organisational change, exploring a range of contemporary change models, strategies for helping people cope with organisational change and approaches to managing resistance to change.

### **PLANNING AND CONTROL OF PROJECTS**

This module concentrates on the establishment of a project and introduces a range of techniques for the planning, control and monitoring of business project activities. These techniques and skills will enable learners to participate in any project activity and contribute to the effective execution of a project.

### **RESEARCH METHODS**

Building on prior learning within various stage 1 modules, this module develops understanding and awareness of the principles and practicalities underpinning ethical and rigorous research. Through interactive seminar sessions with research-active academic staff, the module develops the practical skills required for conducting a rigorous and ethical research study. The skills developed and knowledge gained will link to the stage 3 Dissertation module.



## **YEAR 3 MODUES**

### **CONTEMPORARY ISSUES IN BUSINESS MANAGEMENT**

The module will give an understanding of the challenges faced by organisations and explores the controversies and dilemmas of contemporary management thinking and practice. Three key interrelated contemporary issues facing businesses will be studied – internationalisation, technological innovation and sustainability.

### **DISSERTATION**

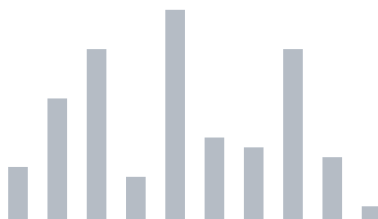
The final year dissertation is an opportunity to do an independent piece of research, demonstrating knowledge to take a systematic approach to research, analysis and evaluation within a structured business-orientated framework. It also encourages reflection and critical evaluation of personal development.

### **PROJECT-BASED MANAGEMENT**

The overall objective of this module is to enable application of project management strategies to a live business related project. Apprentices are expected to initiate, develop and expand a client brief and develop effective solutions. The module encourages the growth of a questioning, creative and innovative approach to project management and to develop the ability to engage in pro-active and self- directed study.

### **SUSTAINABILITY, STRATEGY AND SOCIETY**

Learners will gain knowledge and skills in effective strategic management and responsible leadership in the wider context of business and enterprise. The current context of the macro environment will be explored and contemporary issues will be considered, specifically relating to leading change along with leading and implementing strategy. They will identify personal leadership qualities and skills and improvement strategies which will promote change and organisational development.





## Contact us

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