Achieving Successful Projects

Duncan Ross Russell
Project Success Factors

- Goals and objectives
- Commitment to project success
- Project Planning and review
- Competent project teams
- Effective governance

APM Conditions for Success

Get these right and the rest should follow!
Goals and objectives

Defining Goals and Objectives:

What are the benefits the business is looking for from the project and why?
Clearly stated objectives including an ‘in order to…’

What are the wider implications of this project on the business?
Include wider change implications in the project remit.

What are the stakeholders expectations of the project?
Capture all expectation in a shared definition of project success and manage those expectations that cannot be met.
Commitment to Project Success

What is a commitment to project success?
Believing in the project and the benefits it is to deliver.
Taking an interest in the progress of a project
Making the business’ resources available to the project team to achieve success.

How do we create and maintain a commitment to success
Commitment to the objectives
Commitment to the Project Team
Commitment to the Project
Project sponsor.
Project Planning and review

Goal 100%

Objective 1 50%
Objective 2 10%
Objective 3 25%
Objective 4 15%

How

Why
Competent project teams

Internal Staff
Project Professionals
Subject Matter Experts
Effective governance

Leadership

Project Board
- Defines the benefits to be delivered.
- Leads the project through its commitment to project success.
- Provides the resources and external support required by the plan and by changes to the plan in response to uncertainty.
- Appoints and empowers the project team.
- Implements project governance.
Project Success Factors

1. Goals and objectives
2. Commitment to project success
3. Project Planning and review
4. Competent project teams
5. Effective governance

APM Conditions for Success