

3rd Annual HTCS STEM Lecture Sponsorship Opportunity

Context

HTCS is an 11-16 school in Hartlepool. We have been judged as Good by Ofsted and have a truly comprehensive intake. In January 2016 we were the first 11-16 school in the country to achieve STEM Assured status in recognition of our current provision and our plans for the future, which are outlined in our STEM manifesto.

Industry Connect

The main focus of our manifesto pledges relate to forging sustainable and ultimately reciprocal links with STEM industries. Our Industry Advisory Board meets 5 times a year with a current membership of 17 organisations. We wish to continue expanding this Board so that provision for our students is fully aligned to industry needs.

Opportunities

The IAB already provide opportunities for our students, but we also see the partnership as one that offers opportunities to industry. Involvement in curriculum planning and potentially collaboration in the development of a STEM Centre are two examples of how we can work together to forge the future workforce.

The Lecture

The Annual STEM Lecture is the blue ribbon event of our STEM provision. We book high profile speakers, Helen Sharman in 2015 and Lord Professor Robert Winston in 2016, to inspire up to 1000 young people from the Tees Valley. This is a fantastic event to sponsor that could become part of your CSR calendar.

The Benefits

- VIP reception for up to 50 guests
- Logo on all promotional material
- The opportunity to connect with the future workforce
- Promotion through press coverage and social media (in 2015 and 2016 we had substantial regional TV coverage)

We are looking for a single organisation to sponsor the event for £5000 to help us cover the costs.

Please contact Jonathan Heath to discuss a potential partnership.

2017 HTCS STEM Lecture

6pm on 3rd October

Hartlepool Borough Hall

**Professor Marcus du Sautoy, Oxford University
'Predicting the Future Using Mathematics'**