



EVENT EXPOSURE

a nepic marketing service

MARKET YOUR EVENT THROUGH NEPIC PLATFORMS & GAIN MAXIMUM EVENT EXPOSURE

Through **EVENT EXPOSURE** we will take your event marketing message to the right business people and gain you maximum coverage and results.

From small workshops to large conferences, we have the know-how, established network and platforms to complement your event communications mix – along with an array of products and packages to suit all budgets, timeframes and needs.

We have for the past decade been a recognised body for North East England's Chemical-processing sector and associated businesses, and have built up a strong reputation with an established brand – whilst developing an extensive network of key business people and decision makers. And through **EVENT EXPOSURE** we offer this to you.

The benefits of **EVENT EXPOSURE**

- ▶ Recognised industry body with established reputation & brand
- ▶ Extensive network of key industry business people & decision makers
- ▶ Access to NEPIC's in-house technical & marketing know-how
- ▶ Targeted sector marketing via multiple digital platforms
- ▶ Established venue partners

Venue **PARTNERSHIPS**

If you are still in the planning phase and yet to decide upon a venue, perhaps we can help here too. Through our network, we have developed partnerships with The Wilton Centre, a venue at the heart of local industry, RTC North, which is centrally located in Sunderland and offers easy access from the A19, or, if you are looking for something bigger, then member company, Hospitality Guaranteed, can assist with event management, accommodation and all your conference needs.

Contact US

If you would like to find out more about how we can help your event succeed, contact NEPIC's Marketing & Commercial Manager, **Ebba McGuigan**, via or **Louise Gwynne-Jones**, PR & Communications Manager at louise.gwynne-jones@nepic.co.uk. Alternatively, if you would prefer to chat, you can drop us a line on 01642 442560.

Bundles and rates detailed overleaf.

BUNDLES & RATES

Dip your toes with MINI MARKETING

- ▶ 1 x targeted e-mail campaign
- ▶ 1 x event listing at www.nepic.co.uk/events
- ▶ 1 x listing through NEPIC member LinkedIn Group
- ▶ 1 x tweet per week for a maximum of four weeks or 4 in total
- ▶ Listing within the FocalPoint event diary*
- ▶ 1 x linked listing within NEPIC e-event bulletin

BUNDLE PRICE: £650 + vat (members) / £925 +vat (non-members)

BUNDLE PRICE excl FOCALPOINT*: £600 + vat (members) / £900 + vat (non-members)

Make a splash with MIDI MARKETING

- ▶ 2 x targeted e-mail campaigns
- ▶ 1 x event listing at www.nepic.co.uk/events
- ▶ 2 x listings through NEPIC member LinkedIn Group
- ▶ 2 x tweets per week for a maximum of four weeks or 8 in total
- ▶ Listing within the FocalPoint event diary*
- ▶ 1 x banner advert within FocalPoint*
- ▶ Linked listing within NEPIC e-news bulletin's event section
- ▶ 1 x linked content with NEPIC e-news bulletin
- ▶ 1 x linked listing within NEPIC e-event bulletin

BUNDLE PRICE: £1,250 + vat / £1,875 + vat (non-members)

BUNDLE PRICE excl FOCALPOINT*: £950 + vat (members) / £1,425 + vat (non-members)

Dive in with MAXI MARKETING

- ▶ 3 x targeted e-mail campaigns
- ▶ 1 x event listing at www.nepic.co.uk/events
- ▶ 1 x featured event listing at www.nepic.co.uk/events
- ▶ 1 x linked digital advert at www.nepic.co.uk
- ▶ 2 x listings through NEPIC member LinkedIn Group
- ▶ 3 x tweets per week for a maximum of four weeks or 16 in total
- ▶ Listing within the FocalPoint event diary*
- ▶ Half page advert within FocalPoint*
- ▶ Linked listing within NEPIC e-news bulletin's event section
- ▶ 1 x linked content with NEPIC e-news bulletin
- ▶ 1 x linked listing within NEPIC e-event bulletin

BUNDLE PRICE: £1,950 + vat (members) / £2,925 + vat (non-members)

BUNDLE PRICE excl FOCALPOINT*: £1,500 + vat (members) / £2,250 + vat (non-members)

BUNDLES & RATES *continued*

Take your fancy with PICK & MIX

- ▶ Initial targeted e-mail campaign
- ▶ Targeted e-mail campaigns
- ▶ Event listing at www.nepic.co.uk/events
- ▶ Featured event listing at www.nepic.co.uk/events
- ▶ Various advertising options within FocalPoint*
- ▶ Linked digital advert at www.nepic.co.uk (400px x 400px)
- ▶ Linked listing within NEPIC e-news bulletin's event section
- ▶ Linked content with NEPIC e-news bulletin
- ▶ Linked listing within NEPIC e-event bulletin
- ▶ Listing within the FocalPoint event diary*
- ▶ Social media promotion via NEPIC LinkedIn & Twitter networks

PACKAGE PRICING. To develop a bespoke package that suits your needs and timeframe, please contact a member of the team.

**Subject to event date vs. FocalPoint production schedule*



ORDER FORM

Please complete all fields below

Company Name:		
Invoice Address:		
Telephone:		A/C PO No.:
Main Contact:		Job Title:
Email:		Mobile:

Your order

Please select your requirements from the below options:

Description	Member Rate	Non-Member Rate	Total £
MINI Dip Bundle	£650.00	£925.00	
MINI Dip Bundle excl. FocalPoint	£600.00	£900.00	
MIDI Splash Marketing Bundle	£1,250.00	£1,875.00	
MIDI Splash Marketing Bundle excl. FocalPoint	£950.00	£1,425.00	
MAXI Dive Marketing Bundle	£1,950.00	£2,925.00	
MAXI Dive Marketing Bundle excl. FocalPoint	£1,500.00	£2,250.00	
Pick & Mix – agreed rate & affix selection	As agreed		
Through the completion and return of this advertising order form, we agree to the above rates and NEPIC's standard advertising & sponsorship cancellation policy.	SUB TOTAL		
	VAT @ 20%		
	TOTAL CHARGES		

Please return your completed order form to Louise Gwynne-Jones, louise.gwynne-jones@nepic.co.uk or call 01642 442569 to discuss. Alternatively, you can contact Ebba McGuigan at ebba.mcguigan@nepic.co.uk or call 07711 375 426.