

DIRECTORY 2016

ADVERT SPECIFICATION FORM

IMAGES	LOGOS	FONTS	ADVERT FILES
<p>CMYK JPEG files at 300dpi</p>	<p>Logos should be supplied as CMYK JPEG, EPS or TIFF files at a resolution of 300dpi</p>	<p>We hold a comprehensive font library.</p> <p>If any specialist fonts need to be used within your editorial content, please contact us on the details below to discuss this.</p>	<p>Complete adverts should be supplied as high resolution PDF files.</p> <p>Please ensure all fonts are embedded.</p>

How to supply your advert?

Please email to Louise Gwynne-Jones via louise.gwynne-jones@nepic.co.uk
 We can accept files of up to 30 Megabytes.

Advert size options

- **DPS** h 263mm x 396mm
(plus 3mm bleed)
- **Full Page** h 263mm x 198mm
(plus 3mm bleed)
- **Half Page Landscape**
h 131.5mm x 198mm
- **Half Page Portrait**
h 263mm x 99mm
- **Quarter Page Portrait**
h 131.5mm x 99 mm
- **Quarter Page Landscape**
h 66mm x 198mm

Editorial word counts

- 8 page - 3500 + upto 6 full colour images
- 4 page - 2000 + upto 4 full colour images
- Double page - 1200 + 1
or 2 full colour images
- Full page - 600 + 1 full colour image
- Half page - 300 + 1 full colour image

If you have any queries please contact

Louise Gwynne-Jones: louise.gwynne-jones@nepic.co.uk | 01642 442569

PLEASE NOTE: NEPIC will accept no responsibility for any error occurring where the client has not provided content at a suitable resolution or with inaccurate colour matches.

