

DIRECTORY 2016

ADVERT SPECIFICATION FORM

IMAGES	LOGOS	FONTS	ADVERT FILES
CMYK JPEG files at 300dpi	Logos should be supplied as CMYK JPEG, EPS or TIFF files at a resolution of 300dpi	We hold a comprehensive font library. If any specialist fonts need to be used within your editorial content, please contact us on the details below to discuss this.	Complete adverts should be supplied as high resolution PDF files. Please ensure all fonts are embedded.

How to supply your advert?

Please email to Louise Gwynne-Jones via louise.gwynne-jones@nepic.co.uk
We can accept files of up to 30 Megabytes.

Advert size options

- **DPS** h 263mm x 396mm
(plus 3mm bleed)
- **Full Page** h 263mm x 198mm
(plus 3mm bleed)
- **Half Page Landscape**
h 131.5mm x 198mm
- **Half Page Portrait**
h 263mm x 99mm
- **Quarter Page Portrait**
h 131.5mm x 99 mm
- **Quarter Page Landscape**
h 66mm x 198mm

Editorial word counts

- 8 page - 3500 + upto 6 full colour images
- 4 page - 2000 + upto 4 full colour images
- Double page - 1200 + 1
or 2 full colour images
- Full page - 600 + 1 full colour image
- Half page - 300 + 1 full colour image

If you have any queries please contact

Louise Gwynne-Jones: louise.gwynne-jones@nepic.co.uk | 01642 442569

PLEASE NOTE: NEPIC will accept no responsibility for any error occurring where the client has not provided content at a suitable resolution or with inaccurate colour matches.