



THE NORTH EAST EXHIBITION FOR FUTURE ENGINEERS SUPPORTER OPPORTUNITIES



Following the very successful 2018 event, The North East Exhibition for Future Engineers will be held again in 2019 at the Beacon of Light in Sunderland on October 9th and 10th. As in 2018 the objective will be to showcase North East Engineering to young people by Educating them about the engineering activities which take place in the North East of England, Inspiring them to want to be part of it and Informing them about what they need to do to become so.

In addition to the main exhibition, which will again exclusively feature North East Engineering companies, Bring It On will host the North East Regional Heat of the 'Big Bang' national competition which aims, amongst other things, to raise awareness of the range of STEM careers available to young people and the routes into those careers. The 2018 Exhibition resulted in incredible feedback from participating companies, pupils and their teachers. As last year exhibitors will be in one of six exciting zones:

- Automotive, Rail, Aerospace
- Subsea, Oil & Gas, Renewables, Energy
- Chemical, Biotech, Pharmaceutical
- Civil, Structural, Construction
- Creative, Digital, Technology
- Big Bang Zone

The founding principles which guided us to this very successful event will be maintained in 2019.

These founding principles include:

- The primary audience for 'Bring It On' will be young people in the age range 9-14 yrs, before they choose their GCSE options
- The only organisations permitted to exhibit as part of the 'Bring It On' exhibition will be Engineering companies who carry out engineering or manufacturing in the North East of England
- The primary objectives of 'Bring It On' are to raise the aspirations of young people in the North East and to contribute to closing the engineering skills gap
- 'Bring It On' will be non profit making and no school or company will be charged a fee to attend.

A detailed impact report on the 2018 event is available on request.



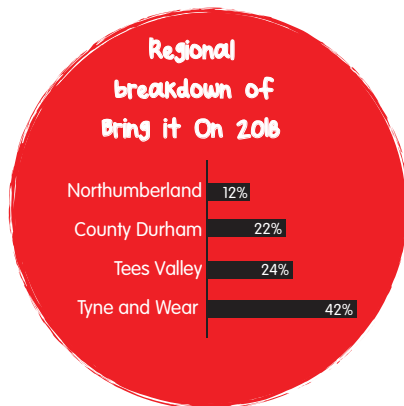
The event managers in 2019 will be RTC North who are also the current contract holders for the North East STEM Hub and Big Bang Near Me programme in the North East. As in 2018 the exhibition will be actively supported by EngineeringUK, STEM Learning, the Institution of Mechanical Engineers, working with the local branches of the other major Professional Engineering Institutions, and Rotary International.



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Students attending Bring it on 2018 had
154%
increase in their knowledge and understanding of what engineers do

100%
Of attendees to Bring it On 2018 would like to attend in 2019

FUNDING

No-one, companies, schools or the general public, will be charged for attending this exhibition. No organisation will profit directly from organising this event.

Money raised to support the exhibition will be managed by RTC North under the direction of a Steering Committee representing a range of partnership organisations including those listed above.

We need funds however and whether you are a company, an organisation or an individual we will welcome whatever contribution you can offer.



WHY YOU SHOULD SUPPORT US FINANCIALLY

Primarily it will be because you support our overall objectives. You may be an engineering company experiencing recruitment difficulties, you may be a company or organisation interested in supporting local young people to find good employment or supporting local industry and commerce.

You may be an individual who has, or has had, a good career in engineering, or who just wants to help local young people towards better life chances.

If you are a company or an organisation there will be many PR and marketing opportunities from the launch of the event up to and at the actual exhibition. You will be seen to be giving something back to the region, its industry and its people.

If you are an individual, you will have the knowledge that you have contributed towards the future prosperity of the region and its young people. All supporters will be recorded on the 'Wall of Honour' at the Exhibition and on our website.



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SUPPORTER OPPORTUNITIES

THE FOLLOWING SUPPORTER OPPORTUNITIES ARE AVAILABLE:



- Noted as such on all event publicity with logos on all electronic or hardcopy literature
- Noted as such on our 'Wall of Honour' at the Exhibition
- Exposure on our website with a 200 word resume of your organisation, prominent display of your logo and a link to your website if wished.
- Featured in our social media campaign
- A corporate presence at the Exhibition with a 'pop up' banner or similar.
- Networking opportunities at the Exhibition itself
- Photo and press opportunities at the Exhibition itself
- Unlimited use of the Bring it On logo highlighting your commitment to our aims and your contribution to achieving them.



- The opportunity to be the named sponsor of one of the 5 industry zones at Bring It On.
- Noted as such on all event publicity with logos on all electronic or hardcopy literature
- Noted as such on our 'Wall of Honour' at the Exhibition
- Featured in our social media campaign



- Named as such, with logo if relevant, on the 'Wall of Honour' at the Exhibition and on our website.
- Unlimited use of the Bring it On logo highlighting your commitment to our aims and your contribution to achieving them.



Named as such on the 'Wall of Honour' at the Exhibition and on our website.

We are happy to recognise relevant contributions in kind where these can be fully quantified to be equivalent to one of the above cash contributions.
We are also happy to consider bespoke packages for organisations with specific interests or who would like to sponsor specific aspects such as catering, receptions, goody bags, electronic media on the day etc.



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