THE INNOVATION AWARD 2021AWARD OVERVIEW

The Innovation Award will honor the NEPIC member company that has pursued game-changing ideas – across product, process and service – within the chemical-processing industries and associated supply chain.

The Award will be judged on how innovative the idea is, how the organisation adopted it and its overall business impact. We are looking for a clear demonstration of a significant impact across a range of 10 listed criteria

As well as receiving a trophy to mark the winner’s success at the NEPIC Industry Awards Celebration event on the afternoon of Thursday 22 April 2021, the winning organisation will also receive £2,000 to donate to a local school of their choice to fund a science related project - a wonderful way to raise your company’s profile within your local community and attract future talent to the sector.

How to enter   
To apply, companies should submit no more 750-word narrative demonstrating how they meet the **criteria listed on page 3**.

Entries should be submitted electronically, clearly stating your organisation name and the category in which you are applying for on the top of the document. Entries should be submitted along with a completed application form *(see overleaf)*.

Closing dateAll entries are to be submitted by close of business on **Friday 26 March 2021**.   
All entrants will be notified early April as to the success of their application.

THE INNOVATION AWARD 2021APPLICATION FORM

Please complete the following application form and return electronically   
along with your 750-word article. **Criteria detailed overleaf.**

|  |  |
| --- | --- |
| **Company Details** |  |
| Organisation |  |
| Contact Person |  |
| Job Title |  |
| Company Address |  |
| Postcode |  |
| Telephone No. |  |
| Mobile No. |  |
| E-mail Address |  |
|  |  |
| **Your Nominated School** |  |
| School Name |  |
| School Contact |  |
| Address |  |
| Postcode |  |
| Telephone No. |  |
| E-mail Address |  |

Please submit your application to NEPIC by close of business on Friday 26 March 2021 via the following e-mail address: **lynne.aungiers@nepic.co.uk** stating   
**INNOVATION AWARD 2021** within the subject line.

THE INNOVATION AWARD 2021AWARD CRITERIA

|  |  |
| --- | --- |
| **Criteria** | **Narrative of 750 words split  across the 10 criteria** |
| **1. Industry Impact Requirement**  Enables the pursuit of ground-breaking, game changing new ideas, contributing to the betterment of the entire industry. |  |
| **2. Product Impact Requirement**  Helps enhance features and functionality of the entire product line for the company. |  |
| **3. Scalability Requirement**  The innovation is scalable, enabling new generations of products over time, with increasing levels of quality and functionality. |  |
| **4. Visionary Requirement**  Represents true innovation based on a deep understanding of future needs and applications. |  |
| **5. Environmental Requirement**  Has a clear positive environmental benefit. |  |
| **6. Financial Performance Requirement**  High potential for strong financial performance in terms of revenues, operating margins and other relevant financial metrics. |  |
| **7. Customer Acquisition Requirement**  Enables the acquisition of new customers, in addition to enhanced value to current customers. |  |
| **8. Technology Licensing Requirement**  Potential to be licensed across many sectors and applications, thereby driving incremental revenue streams. |  |
| **9. Brand Loyalty Requirement**  Enhances the company’s brand, creating and/or nurturing brand loyalty. |  |
| **10. Human Capital Requirement**  Positive customer & society impact plus positive impact on employee morale and retention and job creation |  |